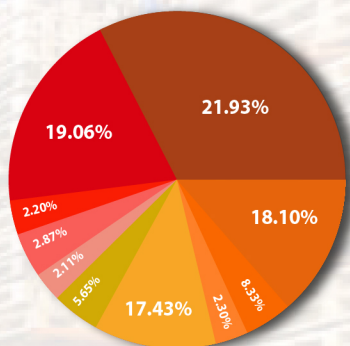


SHOW FACTS

Event Name :	Warehouse & Logistics Asia
Event Date :	31 January - 3 February 2024 10:00 a.m. - 6:00 p.m.
Venue :	Hall 103-104, Bangkok International Trade Exhibition Center (BITEC)
Show Organizers :	Digiview Advertising Group Co.,Ltd.
Total Visitors (Packs) :	14,081 from 19 countries
Total Exhibitors (Company) :	80 Company from 5 countries Malaysia, Singapore, China, Laos, Sri Lanka, Taiwan, Japan, Vietnam, India, France, Italy, Hong Kong

VISITOR REPORT

JOB FUNCTION



Business Owner, CEO,MD,GM	21.93%
Other...	19.06%
Manager	18.10%
Marketing / Sales	17.43%
Engineer, Technician, Production & Processing	8.33%
Purchasing	5.65%
Research & Development	2.87%
Factory	2.30%
Academic Affairs & Training	2.20%
Quality Control / Quality Assurance	2.11%

PURPOSE OF VISIT

Looking for new products technology and services	47.99%
Extend business network	19.64%
Gain information for specifying future purchase	13.70%
Looking for new supplier	6.03%
Other please specify	4.79%
Place to order	4.02%
Evaluate show for future participation	3.83%



YOUR MAIN BUSINESS

33.13%	Other
25.29%	Garment & Textile
19.26%	Consumer Products
9.67%	Retailing-Wholesale Distributor
7.47%	Energy Oil & Gas
3.83%	Building & Construction
3.74%	Cosmetics
3.35%	Plastic
3.35%	E-Commerce
3.16%	Agro Industry
2.78%	Metal Working

PRODUCT OF INTEREST

Material Handling Equipment	3,654
Stacker / Hand Lift	1,568
Warehouse Automation System	990
Racking & Storage System	790
Logistics Packaging	788
Material Handling / Transport / Storage Systems	691
Transportation & Logistics Service	650
Barcode Scanner and Printer	589
RFID Solution	524
Conveyor	498
Protective Packaging	494
Forklifts and Spare Parts	494
Trolley	490
Traceability System	490
Pallet/Bin/Crate/Plastic Container	405
Hoist & Crane	401
Building and Warehouse Construction Company	398
Others	249